

Checklist

Building the AfterCorps

- 1. Conduct a planning meeting with your team to look at what resources might be available to build AfterCorps. Do you have any organizational dollars or potential donors who could seed the startup? You don't need funding, but it can help.
- 2. Build a framework for your AfterCorps. What do you want to accomplish with it? Connect members, provide resources, share news, track success, ask for support with social media, orientation, ongoing training, recruitment? Layout what you need for each task so AfterCorps members have some options to assist.
- 3. Build an annual calendar to include a schedule of social media posts, newsletters, emails, recognition, gatherings, and anything else you wish to do with your AfterCorps.
- 4. Select alums or current members to help you build the AfterCorps. Have them assist with building a Facebook page, Instagram account or other. Have them assist in emailing former members to generate interest and excitement. Have them research updated emails and contact information on your alums.
- 5. Appoint a staff member to manage and guide your AfterCorps. Eventually you may be able to turn it over to the AfterCorps members.

Items to help you generate momentum for AfterCorps with your current members.

- 1. Help members understand they are part of the AmeriCorps family for life, beginning at orientation. They will always have a home and a place to connect with staff and other members.
- 2. Reinforce the AfterCorps concept throughout the program year during trainings, gatherings and meetings.
- 3. Ask for their support in managing the AfterCorps program.
- 4. As members exit your program, provide AfterCorps information, secure updated contact information and give them a reason to stay connected.
- 5. If possible, award an AfterCorps pin, certificate of membership or swag of some kind. Visit **www.theserviceexchange.org** for customizable service gear and 3D products.

Maintaining an AfterCorps of Value

- 1. Provide your AfterCorps with consistent updates and news. How is the program doing, what are its successes, how many members do you have, who are the partners.
- 2. Provide opportunities for input through social media or sharing. Let AfterCorps members share what they are doing, their successes, quotes, photos and more. Share these in your updates.
- 3. Provide opportunities to gather, whether it's face to face or virtually.
- 4. Share resources, offer unique training, provide platforms to connect and network.

